



# JOHN BYNORTH

## Policy and Communications Officer

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# CleanAirDay 2018





**Prominent national and local Press coverage**



**Irvine Welsh**



**Gail Porter & Colin McCredie**



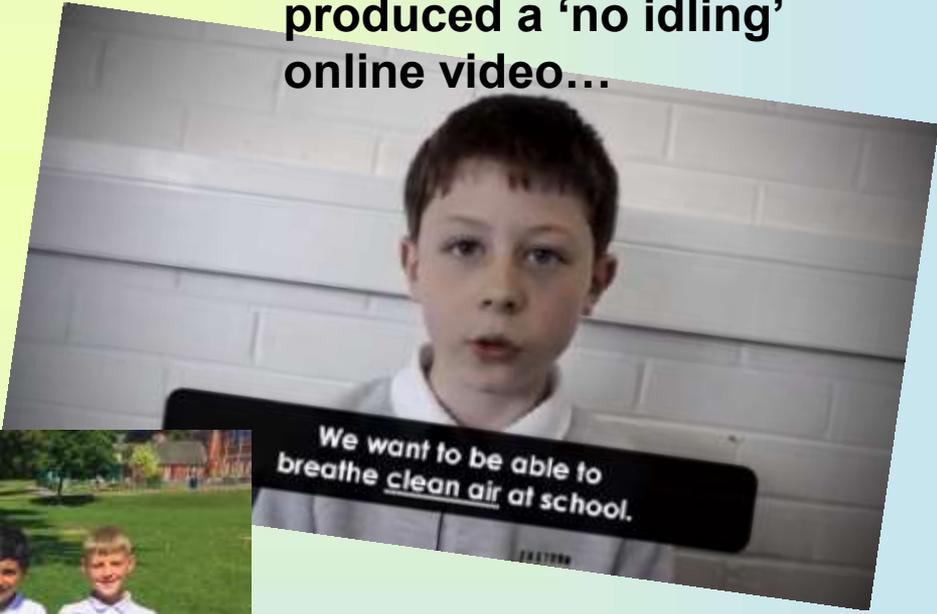


CleanAirDay



Ricardo employees got behind the pledge cards

Dundee School pupils produced a 'no idling' online video...



...as did school children in Scone, Perth & Kinross



**Events in future LEZ areas – Dundee...**



**...Aberdeen**



**...And other AQMA's such as Alloa town centre in Clackmannanshire**



**Strong support from  
NHS NSS/HPS staff...**

**...and good use of  
social media by  
health boards to  
encourage behaviour  
change**





## AIMS FOR 2019

- **Same aims:** driving less, driving better (no idling)
- **Same support:** even toolkits, social media, traditional media
- **Same callout:** Great events, new research, headline stories

## AND WITH SUPPORT FROM YOU

- Enhance the one-stop shop online public advice service
- Outreach to every child, patient and resident in an AQMA area. Tackle health inequalities.
- Stimulate a major acceleration away from diesel vehicles

## Cabinet Secretary's school visit in 2017



## Ayrshire Active Travel hub pledge cards Facebook initiative



# CleanAirDay

working for a cleaner, quieter, healthier, sustainable Scotland





The countdown has begun

Days

127

THANK YOU

# EPS Air Quality Conference

working for a cleaner, quieter, healthier, sustainable Scotland



**Environmental Protection Scotland**

CoSLA Conference Centre  
Haymarket, Edinburgh  
Monday 18<sup>th</sup> March 2019

## Air Quality, Health and the mechanisms needed to help heal Scotland's environment Conference



Improving the quality of the air we breathe one of the most important issues facing the current generation of policy-makers, regulators and campaigners. Environmental Protection Scotland's 2019 Air Quality Conference fits into a backdrop of headlines questioning whether diesel cars should be banned from city centres altogether, the roll-out of Low Emission Zones in cities across Scotland and efforts to encourage people to contribute to improving Scotland's environment and their own health by minimising use of personal cars, supporting walking, cycling, and promoting the use of public transport.

We promise a day of lively debate and discussion, with break-out sessions examining in detail the impact of policy decisions in place to improve the air we breathe and seeking views on what actions can be taken to support the ongoing, and most cost-effective, improvement in Scotland's environment.

**Who should attend**

- ✓ Environmental Health and Technical Officers
- ✓ Planners
- ✓ Local Authority Elected Members
- ✓ Consultants
- ✓ Air Quality Specialists
- ✓ Academia

Working towards a cleaner, quieter, healthier, sustainable Scotland

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**Environmental Protection Scotland**

CoSLA Conference Centre  
Haymarket, Edinburgh  
Monday 18<sup>th</sup> March 2019

## Air Quality, Health and the mechanisms needed to help heal Scotland's environment Programme

10.00	Registration/Tea & Coffee
10.30	Introduction & Welcome Overview of Air Quality Issues in Scotland Chair – Dr Stuart Sneddon, Chair of EPS Air Quality Expert Advisory Group
10.50	Keynote address Wider Health Impacts of Active Travel in Scotland Dr Andrew Fraser – Director of Public Health Science, Health Scotland
11.10	Scotland's Low Emission Zones Dr Stephen Thomson – Head of Air Quality, Transport Scotland (Roads Dept)
11.35	Active Travel Claire Fitzsimmons, Principal Transport Planner, SWECO
12.00	Other Sources and Possible Measures Marsha Peasley – Senior Air Quality Consultant, Ricardo AEA
12.25	Lunch
13.00	Breakout Session 1 - Scotland's Low Emission Zones
13.40	Breakout Session 2 - Active Travel
14.20	Breakout Session 3 - Other Sources and Possible Measures
15.00	Refreshment Break
15.30	Question/Answer Session
16.00	Summary and Close

The information contained in the above programme is correct at the time of publication. Unforeseen circumstances may result in some changes to the schedule of speakers.

This event carries with:

## 4hrs CPD points